



414 N. Sequim, Avenue
 (MAIL TO: PO Box 1474)
 Sequim, WA 98382
 (360) 683-7326

Playbill Advertising Rates! *...and deadlines!*

ADD 25% FOR COLOR	1 SHOW	2 SHOWS	3 SHOWS	4 SHOWS	5 SHOWS	6 SHOWS	7 SHOWS	8 SHOWS	9 SHOWS	10 SHOWS
FULL PAGE	\$80	\$160	\$240	\$320	\$400	\$460	\$530	\$600	\$680	\$760
HALF PAGE	\$55	\$110	\$165	\$220	\$275	\$310	\$365	\$420	\$470	\$520
THIRD PAGE	\$35	\$70	\$105	\$140	\$175	\$200	\$235	\$270	\$300	\$335
BUSINESS CARD	\$25	\$50	\$75	\$100	\$125	\$145	\$170	\$190	\$220	\$240
DEADLINES										
STRICTLY NO ELEPHANTS	8/18									8/18
EXPLORERS CLUB	10/6								10/6	
HOLIDAY VARIETY SHOW	11/25							11/25		
THE NUTCRACKER	12/1						12/1			
TUESDAYS WITH MORRIE	1/5					1/5				
SHAKESPEARE ON LOVE	1/31				1/31					
TIME STANDS STILL	1/26			1/26						
STARTING HERE STARTING NOW	3/2		3/2							
TIN WOMAN	4/6	4/6								
LEAVING IOWA	6/1									

Olympic Theatre Arts presents 5 Main Stage Productions per season
 We stage 11 performances of each show.

Your playbill ad will be printed and distributed to approximately
 600–900 patrons per Main Stage show!

OTA's Second Stage schedule varies from year to year.

We will stage up to 3 shows per season with up to 9 performances for each show.

Approximately 250 patrons per show will see your Second Stage ad!

**PLEASE INDICATE YOUR CHOICES AND MAKE YOUR CHECK PAYABLE TO OTA!
 CREDIT CARDS ARE GLADLY ACCEPTED**

Thank You for Supporting the Performing Arts!
 Thank You for Supporting the Performing Arts!



2017–2018 Playbill Advertising Rates

Benefits of Advertising with OTA.....

Olympic Theatre Arts will present four Main Stage Productions this season.

We stage eleven performances for each show.

Your playbill ad will be printed and distributed to approximately

600–900 patrons per Main Stage show!

This year we will also stage three Second Stage performances and three special events.

These shows will reach approximately 2000 patrons!

Our 2017–2018 Season Main Stage Shows:

- *The Explorer's Club*
By Nell Benjamin
October 20–November 5, 2017
- *Time Stands Still*
By Donald Margulies
February 9–25, 2018
- *The Tin Woman*
By Sean Grennan
April 20–May 6, 2018
- *Leaving Iowa*
By tim Clue and Spike Manton
June 15–July 1, 2018

Our 2017–2018 Second Stage Shows:

- *Holiday Variety Show*
Adapted by Jerry L. Stewart
December 7–10, 2017
- *Tuesdays with Morrie*
By Jeffery Hatcher and Mitch Albom
January 19–28, 2018
- *Starting Here Starting Now*
By Richard Maltby Jr. and David Shire
March 16–25, 2018

Our 2017–2018 Special Events:

- *Strictly No Elephants*
By Lisa Mantchev, Glenn Dallas & Linda Dowdell
September 1–10, 2017
- *The Nutcracker Ballet*
By Sequim Ballet
December 15–18, 2017
- *Shakespeare on LOVE*
Valentine's Day, February 14, 2018

PLEASE REFER TO
OTA
BROCHURE CARD
FOR MORE
INFORMATION ON
THESE
PRODUCTIONS!

THINK ABOUT
SPONSORSHIP TOO!
HEAR YOUR
BUSINESS NAME
MENTIONED AT
EVERY
PERFORMANCE!



LEVELS OF PLAYBILL ADVERTISING FOR THE 2017–2018 SEASON

* *

FULL SEASON PACKAGE:

Playbill Advertising for all ten Productions

	<u>Black and White</u>	<u>Color</u>
Full Page (7-1/2" x 4-1/2")	\$760	\$950
Half Page (4-1/4" x 3-3/4")	\$520	\$650
Third Page (2" x 4")	\$335	\$420
Sixth Page (2" x 3-1/2")	\$240	\$300

PARTIAL SEASON:

Playbill Advertising for partial season

PRICING CHART	FULL PAGE		HALF PAGE		THIRD PAGE		SIXTH PAGE	
	COLOR	BK & WT	COLOR	BK & WT	COLOR	BK & WT	COLOR	BK & WT
10 SHOWS	\$950	\$760	\$650	\$520	\$420	\$335	\$300	\$240
9 SHOWS	\$850	\$680	\$585	\$470	\$375	\$300	\$275	\$220
8 SHOWS	\$750	\$600	\$525	\$420	\$340	\$270	\$240	\$190
7 SHOWS	\$660	\$530	\$455	\$365	\$295	\$235	\$215	\$170
6 SHOWS	\$575	\$460	\$380	\$310	\$250	\$200	\$180	\$145
5 SHOWS	\$500	\$400	\$345	\$275	\$220	\$175	\$155	\$125
4 SHOWS	\$400	\$320	\$275	\$220	\$175	\$140	\$125	\$100
3 SHOWS	\$300	\$240	\$210	\$165	\$135	\$105	\$95	\$75
2 SHOWS	\$200	\$160	\$140	\$110	\$90	\$70	\$65	\$50
1 SHOW	\$100	\$80	\$70	\$55	\$45	\$35	\$35	\$25

- BACK COVER OR INSIDE COVER PAGES AVAILABLE AT A PREMIUM RATE
Please contact the OTA business office for special price quote if available.

Advertisers are responsible for providing OTA with a properly sized ad artwork. This can be provided as a JPG, TIFF or GIFF file. Clean hard copy will also be accepted.

Artwork can be emailed to volunteers@olympictheatrearts.org

SPECIAL OFFERS!

We encourage our advertisers to initiate promotional incentives! Please consider special offers at your business, such as discount pricing or a complimentary gift for theatre patrons with a current show ticket stub. Help encourage theatre patronage where they will see your playbill ad!

SIGN UP NOW FOR THE 2017–2018 SEASON!



CONTACT THE OTA OFFICE FOR DETAILS!!
(360) 683-7326

OTA PLAYBILL ADVERTISING 2017–2018 Season

DEADLINE FOR ADVERTISING TWO WEEKS PRIOR TO FIRST SHOW OPENING!

Please return this form along with your payment and artwork.

Please complete the following and return, with payment, to OTA via:

P.O. Box 1474, Sequim, WA 98382

Or to the theatre business office at 414 N. Sequim Ave. (Monday–Friday from 1:00–5:00 p.m.)

Company Name (As it should appear in all listings):

Address: _____
Street City Zip

Contact: _____ Phone: _____

Contact Email: _____ Fax: _____

If you have an incentive for Patrons, please list here:

_____ **OR, ___ Call to Discuss**

Package Selection: ___ Full Season Package (All 10 Shows)

___ Partial Season Package (Circle Number of Shows 9 8 7 6 5 4 3 2 1)

First Show Name: _____

Ad Size Selection:

(Sizes shown on back of sheet) ___ Full Page (7-1/2" x 4-1/2")
___ Half Page (3-3/4" x 4-1/2")
___ Third Page (2" x 4")
___ Sixth Page (2" x 2")

Ad Artwork/Copy: Please indicate

___ I am providing camera ready Ad art/copy with this application

___ I will send a JPG, TIFF or GIFF file, camera ready to OTA: volunteers@olympictheatrearts.org

___ I will mail/drop off camera ready Ad art/copy to Olympic Theatre Arts

Advertising Fees:

Total amount due \$ _____

Payment is remitted via ___ Enclosed Check (# _____)
___ Credit Card

For Credit Card Payment:

Name of Card Holder: _____ (Please Print)

Credit Card Number: _____ CV Code: _____ Exp. Date: _____

Authorized by Signature for Credit Card: _____



AD SIZES FOR OLYMPIC THEATRE ARTS PLAYBILLS

Full Page (Inside or Back Cover)

7-1/2" x 4-1/2"

NOTE:

ALL SIZES MAY BE PROPORTIONED DIFFERENTLY USING THE SAME NUMBER OF SQUARE INCHES

Half Page

3-3/4" x 4-1/2"

Third Page

2" x 4"

Sixth Page (Business Card)

2" x 3-1/2"